

Career Readiness Certification System

Strategic Plan for Implementation

2006

INITIATIVES

STRATEGIES

GOALS

MISSION

The mission of the Career Readiness Certification System is to improve Alabama workers' job skills through a statewide worker credentialing program.

To develop a credentialing system utilizing available state resources to be implemented in 2006.

Incorporate available resources (Work Keys CRC and FIT ACW requirements) into a system for worker credentialing.

Communicate the basic purposes, benefits and structure of Alabama's worker credentialing plan.

To provide employer access to worker credentialing data in real time.

Develop a worker credential database accessible to business and industry in real time.

Implement the use of a database of worker credentials available to business and industry in real time.

To evaluate Career Readiness Credentialing system annually.

Develop customer satisfaction measurement and maintenance methods.

- 1 Develop client flow chart to show worker pathways from referral to employment. (Credentialing Taskforce, Nov-Dec 2005)
- 2 Develop implementation timeline. (Credentialing Taskforce, Jan 2006)
- 3 Provide access to Work Keys Job Profiling. (ACT Service Centers, July 2006 and beyond)
- 4 Secure funding from state legislative appropriations, adult education, WIA and additional grants, etc. (Planning Council, Jan-April 2006 and beyond)
- 5 Develop/Contract data service provider.. (Credentialing Sub Committee/Tim Alford)
- 6 Develop content and event details for CRC public announcement by Governor and key business leaders. [Planning Council-(Tim Alford/Roy Johnson) and Governor, July 2006]
- 7 Secure contract for CRC coordinator to finalize and monitor credentialing process. (Tim Alford and Ed Castile, May-June 2006)
- 8 Reconvene Marketing Group established by Planning Council to finalize and monitor external and internal communication plan. (Credentialing Taskforce, Feb-May 2006)
- 9 Provide database to include all worker credentials. (CRC Coordinator and data service provider, July 2006 and beyond)
- 10 Populate database to include all worker credentials. (Credentialing database users, July 2006 and beyond)
- 11 Research the integration of state workforce statistics and processes with credentialing database. (CRC Coordinator, Feb-Dec 2006)
- 12 Provide database accessibility to employers, economic developers, and other workforce entities in real time. (Planning Council and CRC Coordinator, July 2006 and beyond)
- 13 Provide inservice training for users of the worker credentialing database. (CRC Coordinator, July 2006 and beyond)
- 14 Identify minimum, measurable performance metrics. (Credentialing Taskforce, Mar-June, 2006 and beyond)
- 15 Use appropriate monitoring strategies designed to improve performance. (CRC Coordinator, July 2006 and beyond)
- 16 Provide appropriate inservice training leading to improved performance. (CRC Coordinator, July 2006 and beyond)

CRC - Career Readiness Credential
FIT - Focused Industry Training
ACW - Alabama Certified Worker